

The Total Economic Impact™ Of Yubico YubiKeys

Through five customer interviews and data aggregation, Forrester concluded that YubiKeys has the following three-year, risk-adjusted financial impact.

SUMMARY OF BENEFITS

Three-year risk-adjusted



RETURN ON INVESTMENT

203%



BLOCKED PHISHING ATTEMPTS

99.9%



PAYBACK

11 months

“We run our environment through various penetration tests and simulated attacks and, of course YubiKeys stand up against all that.”

Director of security engineering, energy

“For me, the biggest benefit of Yubico is just knowing that these identities are safe from phishing. In general, even if someone steals an employee’s password, they can’t do anything with it.”

IT product manager, media and communications

SUMMARY OF BENEFITS

75%

Reduced password-related help desk tickets

17,500

Hours saved for end-users by year 3

“[YubiEnterprise Subscription] lets us choose. Over time, we went with a YubiKey 5C NFC, which is what we were looking for to get the combination. But if we were to branch it out into other types of keys we were offering [to users], it would be very easy for us to add that then.”

Director of security engineering, energy

YUBIKEYS BY THE NUMBERS

Strengthened security

\$2.2M

Business growth

\$1.2M

Security operations efficiency

\$765K

Help desk support savings

\$51K

End-user productivity

\$596K

BENEFITS
PRESENT VALUE

\$4.83M



This document is an abridged version of a case study commissioned by Yubico titled: The Total Economic Impact Of Yubico YubiKeys, September 2022.

Read the full study:
Yubi.co/TEI

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Commissioned by

yubico